

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L3	6	(US-20030018969-\$).did. or (US-7020623-\$ or US-5335679-\$ or US-6443840-\$ or US-6735572-\$ or US-6770103-\$).did.	US-PGPUB; USPAT	OR	ON	2007/12/10 18:33
L4	3	L3 and (tape or CD or DVD)	US-PGPUB; USPAT	OR	ON	2007/12/10 18:33
S1	2	"5173085".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:15
S2	2	"6106579".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:16
S3	2	"6274126".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:18
S4	6	(JP-00504348-\$ JP-11310521-\$ JP-02237505-\$ JP-06135824-\$ JP-02523343-\$ WO-0010515-\$ WO-02078662-\$ JP-02253332-\$).DID.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:04
S5	891	(store or retail or merchant) same (product) same broadcast	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:33

S6	230	(store or retail or merchant) same (product) same broadcast same (incentive or coupon or points or reward)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:34
S7	5	(store or retail or merchant) same (product) same broadcast same (incentive or coupon or points or reward) same (reduced or discounted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:04
S8	375	(store or retail or merchant) same (product) same broadcast and (incentive or coupon or points or reward) and (reduced or discounted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:06
S9	954	(store or retail or merchant) same (product) same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:20
S10	299	S9 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:20
S11	19	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$). did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$). did. or (JP-11310521-\$ or	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/19 18:52

		JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$).did.				
S15	342	(store or retail or merchant) same (product) same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted) and (encourag\$5 or advis\$4)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:16
S16	127	S15 and ("705". clas.)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:17
S17	8925	(offer) and incentive and (program or television)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:26
S18	7691	(offer) and incentive and (program or television) and during	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:26
S19	1105	(offer) same incentive and during same (program or television)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:27
S20	657	S19 and ("705". clas.)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:27

S21	305	S19 and (705/14. ocls.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:28
S22	48901	broadcast same program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S23	27485	broadcast adj7 program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S24	21674	broadcast adj3 program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S25	15298	broadcast adj program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S26	22260	broadcast adj3 (show or program)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:31
S27	1104	broadcast adj3 (show)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:31
S28	1	broadcast adj3 (show) adj7 (encourage or advice)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:33

S29	8	broadcast adj3 (show) same (encourag\$3 or advis \$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:34
S30	83	broadcast adj3 (show or program) same (encourag\$3 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:35
S31	262	(television or broadcast) adj3 (show or program) same (encourag\$3 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:38
S32	34	S31 and ("705". clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:41
S33	797	(television or broadcast) adj3 (show or program) and (encourag\$3 or advis\$4) and (incentive or coupon or discount)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:42
S34	249	S33 and ("705". clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:42
S35	29	(US-20030236711-\$ or US-20010018668- \$ or US- 20040243478-\$ or US-20020133393-\$ or US-20010037232- \$ or US- 20030018969-\$). did. or (US-5173085- \$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US- 5857175-\$ or US- 6014634-\$ or US-	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:19

		6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.				
S37	0	S35 and encourag	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:20
S38	12	S35 and encourag\$4	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:20
S39	6	during same (television or broadcast) adj3 (show or program) same (encourag\$3 or advis\$4) and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:23
S40	3	during same (television or broadcast) adj3 (show or program) same (encourag\$3 or advis\$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:28
S41	3	during same (television or broadcast) adj3 (broadcast or show or program) same (encourag\$3 or advis \$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:41

S42	51	(television or broadcast) adj3 (broadcast or show or program) same (encourag\$3 or advis \$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:42
S43	342	(store or retail or merchant) same (product) same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted) and (encourag\$5 or advis \$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 12:18
S44	57	S43 and (705/14. ocls.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 12:18
S45	12540	(dyeing or color or coloring) and (hair) and (wet or moist or damp)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 13:25
S46	17	(dyeing or color or coloring) same (hair) same (wet or moist or damp) same (highlight\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 13:26
S47	37	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$). did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:45

		6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.				
S48	0	"L37" and rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:45
S49	4	rebate same mention and (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:46
S50	325	rebate same (mention\$5 or inform \$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:48
S51	106	S50 and (705/14. ccls.)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:48
S52	15	rebate same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:51
S53	0	rebate same (for or when) adj3 (mention \$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52



S54	0	rebate same (for or when) adj7 (mention \$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52
S55	0	rebate same (for or when) same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52
S56	15	rebate same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:53
S57	15	(mention\$5) same (program or television or broadcast) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:55
S58	26	(mention\$5) same (program or television or broadcast or show or advertisement or ad) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:55
S59	43	(tell or inform or mention\$5) same (program or television or broadcast or show or advertisement or ad) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:57
S60	39	(rebate) same during same (store or retail) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:01
S61	13	(rebate or mail-in-rebate or gift) and (store or retail) same (mention or mentioning) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:12

S62	26	(rebate or mail-in-rebate or gift) and (store or retail or purchase) same (mention or mentioning) same (program or television or broadcast or advertismnt or commercial or informercial)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:37
S63	40	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$). did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:54

		20050059341-\$. did.				
S64	1	S63 and encourage same (plurality or several)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:55
S65	0	S63 and encourage same customer same (plurality or several)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:56
S66	9	S63 and (customer or participant or user) same (request \$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:58
S67	1979	(customer or participant or user) same (request\$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount) and (broadcast or transmit or television)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:09
S68	478	(customer or participant or user) same (request\$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount) same (broadcast or transmit or television)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:09
S69	127	S68 and (705/14. ccls.)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:10
S70	2	"6443840".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 10:16

S71	84	permanent adj coloring adj2 hair	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 10:16
S72	6	(US-20030018969- \$).did. or (US- 7020623-\$ or US- 5335679-\$ or US- 6443840-\$ or US- 6735572-\$ or US- 6770103-\$).did.	US-PGPUB; USPAT	OR	ON	2007/12/07 10:37
S73	2	S72 and (rebate)	US-PGPUB; USPAT	OR	ON	2007/12/07 10:37
S74	78	mail-in adj rebate	US-PGPUB; USPAT	OR	ON	2007/12/07 11:16
S75	4	S72 and television	US-PGPUB; USPAT	OR	ON	2007/12/07 11:35
S76	6	(US-20030018969- \$).did. or (US- 7020623-\$ or US- 5335679-\$ or US- 6443840-\$ or US- 6735572-\$ or US- 6770103-\$).did.	US-PGPUB; USPAT	OR	ON	2007/12/10 10:48
S77	3	S76 and (unique) and code	US-PGPUB; USPAT	OR	ON	2007/12/10 10:48

12/ 10/ 2007 8:06:50 PM

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